



# LVE Employee Spotlight

## Tim Keener, VP - Event & Ticket Operations

Tim Keener's special events experience spans more than twenty five years.

Charleston, West Virginia, is Tim's birthplace and where he spent his high school years work-

ing for a minor league baseball team. It was this experience that fueled Tim's desire to work in special events.

Tim graduated from West Virginia University with degrees in Business Administration and a Masters in Sports Administration. Following graduation, Tim was hired by Raycom Sports as Manager of Event Operations working on basketball tournaments and post-season bowl games.



His experience at Raycom prepared Tim for his position at ESPN Regional Television. He oversaw the company's master schedule, production budgets and was involved in every special event. ERT's "Las Vegas Showdown," afforded Tim the opportunity to work with Pat Christenson and his Thomas & Mack staff. In August 2001, Pat Christenson was named LVE's President and one week later Tim was Pat's first hire as Director of Event Operations. In 2009, Tim was promoted to Vice President of Event & Ticket Operations.



Tim's department is heavily involved with the NFR, Cow-



boy Christmas, Cowboy FanFest, USA Basketball, America's Party, Pac-12 Basketball Tournament, NASCAR Champions Week and the FEI World Cup. He is fortunate to have a great staff which includes Anne Aznarez, Alex Regeski and Shelbi Martinez.



His team oversees the NFR's ticket and event operations, on-site branding, shuttle and satellite TV programs and all aspects of the Cowboy Christmas Gift Show. Under Tim's management, the NFR has sold out by July 1st the last three years and the NFR's shuttle program transports nearly 40% of all rodeo attendees.



Tim serves as the Event Director for the FEI World Cup Finals, coordinating with the LVE staff, United States Equestrian Federation and the FEI, the sport's governing body. Net profits exceeded one million dollars under Tim's

direction for two of the previous four events.

Tim manages America's Party Fireworks working with the pyrotechnic company, participating hotels and local agencies. Tim serves as the lead contact for the Pac-12 and USA Basketball working with the partners and venues on event operations, game management, hotel and team logistics.

Tim leads a full life with his wife Bridget, enjoys golf and all things having to do with his West Virginia Mountaineers. He serves on the Simon Keith Foundation Golf Tournament Board.



### FAVORITE QUOTE

*"The difference between impossible and the possible lies in the person's determination"*

- Tom Lasorda

### THE KEENER FILE

Born: May 24, 1960

Family: Bridget (wife) and Tim (son)