



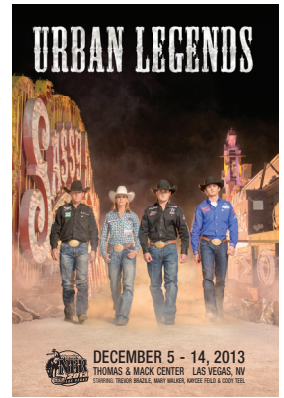
LVE Employee Spotlight

Eric Berner, Senior Art Director

Eric Berner has been working as a graphic designer/art director for more than 20 years. He went to college for traditional art (i.e. drawing, painting, & sculpture) and was able to adapt those skills to the digital realm.

He was born in West Hempstead, NY on Long Island's south shore and a mere 18 miles from Manhattan. Aside from various digital art jobs, Eric has worked in many different fields including small engine mechanic, postman, carpenter's apprentice, floral designer, garbage man and cable guy.

Las Vegas Events. He was promoted to Senior Art Director in 2009. Over the past 8 years he has had the pleasure of working in the Marketing and PR department under Michael Mack. This department really captured lightening in a bottle when Lisa Motley came on board in 2012. Like a well oiled machine, the department has grown and each member challenges the others to do more, work harder and innovate. As the sole designer, Eric has created all the artwork and helped with the social media presence for major events including the Wran-



the Art Director, he would stay late at night teaching himself Quark, Photoshop and Illustrator to further secure a spot within the company and jump starting his career in graphics.

After moving to Las Vegas in 2003, Eric worked for a few different places before he was hired as a Senior Designer at

gler National Finals Rodeo, FEI World Cup™ Finals, USA Basketball Showcase, America's Party: Las Vegas New Year, Southern Nevada Racing Network and many more. Eric also sits on the Social Media Committee and has helped decorate the office and Thomas & Mack with his wall graphics.

Moving forward, Eric is hoping to learn more about web design and building sites as well as video editing to try to keep more of the media in-house.

Eric keeps himself busy doing some side/volunteer work for Southern Nevada Sports Hall of Fame, Shriner's Hospital for Children Open, Las Vegas Track Club Scholarship Fund, Mountain Ridge Little League and After School All-Stars.



FAVORITE QUOTE

"A small team of A+ players can run circles around a giant team of B and C players."

– Steve Jobs

THE BERNER FILE
 Born: April 1, 1970
 Family: 2 children; Elizabeth 8, Alexander 6
 Hobbies: art, cooking, auto mechanics, seeing concerts & reading comic books.