



LVE Employee Spotlight

Marketing Associate

Proud to call herself "Vegas Born", Jessica has spent her life in the Las Vegas Valley with her family. Growing up with a large family, Jessica had an active childhood with her home as the center point for gatherings.

Her immediate family

of five and an extended family of 30 turned every celebration into an event. She believes her love for planning family gatherings with her mom is what grew into her passion for events.

Jessica was fortunate to grow up experiencing a number of hobbies and sports. At a young age she found a love for dance and gymnastics at a local gym. Although she loved dancing, Jessica was always encouraged to try new things and spent time learning how to ride horses, figure skate, play piano, play softball and become a young triathlete. Cycling was a family affair as her entire family would spend

their Sunday's going on bike rides together. However, Jessica quickly enjoyed partaking in training for triathlons with her father and sister and competed in her first triathlon in 5th grade.

After pursuing many interests, Jessica knew that her love lied in dancing. She joined a competitive studio in middle school and continued dancing through high school on the school dance team. Dancing for her high school grew Jessica's pride for her school as she performed at every football game, basketball game, and assembly. She also competed with her team and brought home a number of first place trophies. Jessica also served on her student council during high school. Student council was one of Jessica's most memorable parts of high school as she was able to hone-in on her coordinating skills. Not only did she actively participate in student affairs, she also helped organize and execute events on



campus. Being a dedicated student, Jessica maintained a 4.0 GPA and graduated with an advanced honors diploma from Palo Verde High School in 2016.

With the University of Nevada, Las Vegas being the family alma mater, going away for school was not in the plans. She always knew that she would attend UNLV and started school right after graduation. Like most students, after her first year

in college she changed her career path to pursue a degree in Hospitality Management. With the option to focus her studies on Meetings and Events she knew she had found the degree that fit her best.

Jessica also continued her passion for dance as she joined the UNLV Scarlet Dance Line performing at football games, basketball games and college wide events. Danc-



ing at the collegiate level only brought a strong pride and love for UNLV just as it did for Jessica before. Making lifelong friends and creating memories with the dance team quickly become one of her favorite

decisions in college.

She took her first internship with the Public Education Foundation as the Development Intern working on the "Tee Up for Kids" char-

ity golf tournament and the Education Hero Awards Gala. After her time at the foundation, Jessica took the opportunity to volunteer for as many different opportunities as possible. Not only did she volunteer to help the Hospitality College with a multitude of events including UNLVino, The Vallen Dinner of Distinction and The Graduate Research Conference, she has also found herself helping with the World TeamTennis franchise the Las Vegas Rollers. The team played their inaugural season at the Orleans Arena in 2019 where Jessica was on the operations and production team.

Jessica enjoys working in a collaborative and creative environment such as LVE. She values the men-

torship she has gained in her time in the office and looks forward to the knowledge that she will continue to gain. Working as the

Marketing Associate for the events of LVE has only solidified her plans of working in the event industry. Jessica loves watching her city grow and is excited to partake in the change.



FAVORITE QUOTE

"Laughter is timeless, Imagination has no age. And dreams are forever."



Born: January 21, 1998 Hobbies: Dancing, attending concerts, traveling and spending time with her family.