



LVE Employee Spotlight

Alex Regeski, Ticket & Operations Specialist

Alex Regeski is a Las Vegas native. It was during her senior year of high school that Alex worked her first event for Las Vegas Events at the SCORE Las Vegas Terribles Cup in 2006. It was at this time she

discovered her interest in special events. Although she always enjoyed attending some of the greatest sporting and special events in the "Entertainment Capital of the World," she had never considered it as a career path. Alex decided to continue



her education close to home by attending the University of Nevada, Las Vegas.

Shortly after beginning college, she was

hired as an intern for the operations department at LVE. Over the course of her internship Alex took on several operational duties for the NFR such as hotel room placement, satellite TV coordination, and Stock and Contestant packages. She also handled credentials and reservations for the FEI World Cup™ Finals and America's Party. Later, she began taking on assignments for the ticketing department. By the end of Alex's internship she was not only working for Operations and Ticketing but had begun working in Corporate Marketing handling projects such as NFR sponsorship fulfillment and managing sales and artwork for the NFR program, Daily Sheet, and Event Guide. During her internship, Alex was responsible for setting the record for most hotel properties viewing the NFR Satellite TV Feed with a total of 48 properties in 2010 within Clark County.



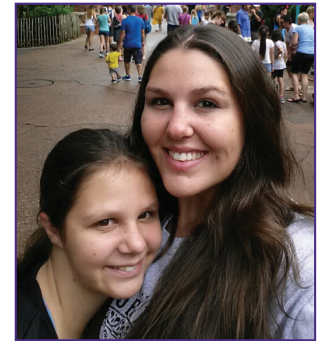
Alex graduated from UNLV with a B.S./B.A in Entrepreneurship in December 2010. By February 2011 she had been hired at the Las Vegas Motor Speedway full time as the Operations Assistant. Her experience working at LVE enabled her to successfully be hired and perform her operational duties

at the Speedway. Two months, a NASCAR race and an NHRA event at the Speedway, Alex was notified LVE had a full-time position available as the Operations Assistant.



Once she returned to LVE, Alex resumed her duties in both the Operations & Ticketing Department and the Corporate Marketing department. Within three months of being back at LVE, Alex was promoted from Operations Assistant to the Operations and Ticketing Coordinator. Alex would now be responsible, under the supervision of Tim Keener, for managing all day-to-day ticketing.

Today, Alex is the Operations and Ticketing Specialist for LVE working on all events



from NFR, FEI World Cup, USAB, Pac 12, America's Party, and the USA Wrestling Championships. Operationally she is responsible for all signage, satellite feeds, playbooks, hotel rooms, and game/event day ops. In ticketing Alex manages all the day-to-day ticketing activities such as report running, customer service calls, season ticket account management, and handling all accessible seating for the NFR. Alex also runs the NFR Ticket Exchange at the Cowboy Christmas Gift Show.



Alex lives a full life with her fiancé Raymond and their four dogs. She thoroughly enjoys outdoor activities such as camping, hiking, and riding her ATV's. Alex is very involved with animal activism and volunteers with the local bully breed rescue in town.

FAVORITE QUOTE

"Learn from yesterday, live for today, hope for tomorrow. The important thing is not to stop questioning."

- Albert Einstein

THE REGESKI FILE

Born: June 5th, 1989

Hobbies: Camping, hiking, dog showing, reading, and going to the movies.